YouTube

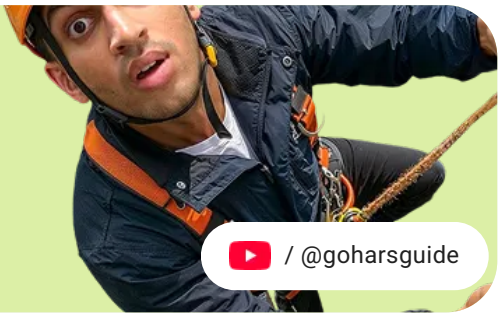
Get started

The YouTube your kids and teens love, with the protections you want

Younger Kids

Older Kids

Teens



Built-in protections for all kids & teens

Quality content standards for kids and teens

YouTube equips creators with content quality principles to help them make age-appropriate and enriching content for kids and teens. For channels and videos made for kids, YouTube provides an extra layer of protection by removing features like leaving comments and switching off notifications.

Learn more

Time management controls

To encourage healthy digital habits, all kid and teen accounts on YouTube receive default nudges to take breaks and go to bed. Parents can customize these reminders and set the amount of time for scrolling the Shorts feed in the Family Center.

Learn more

Limits on repeat viewing of certain content

For teens watching a broader range of topics on YouTube, there are automatic limits to avoid repeated recommendations of videos related to topics including comparing physical features, idealizing weight, or displaying social aggression.

Learn more

Stricter defaults for teens when they upload

Users must be 13 or older (or relevant age in your country) to create videos or Shorts on YouTube. Video uploads are set to private by default for all teen accounts, and teens must be 16 or older to livestream.

Learn more

Mental health tools

When viewers search for terms related to suicide, self-harm, or eating disorders, they see a full-page panel connecting them to third-party crisis hotlines. We also curate shelves of evidence-based content to ensure teens find reliable information on anxiety, depression, and more.

Learn more

No personalized ads

YouTube turns off all personalized ads and restricts sensitive ad categories to be shown to all users under 18. And for kids under 13 (or relevant age in your country), YouTube further restricts ads on topics such as media and games not suitable for children, dating, weight loss, politics, and religion and more.

Learn more

FAQs

Which YouTube account is best for my family? +

How does YouTube protect my kid or teen from inappropriate videos? +

What parental controls are available? +

How does YouTube protect my child's privacy?

How do ads work with supervised kid accounts?

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